

Build Your Signature Wardrobe Cheat Sheet



How to Look Good and Feel Confident in Four Steps. This Cheat Sheet Tells You How.

When you have a wardrobe plan, it's easy to shop strategically with a long-term view. Your functional collection of clothes will help you get a job, attract a new love interest or get noticed for the right reasons. Alexandria Blaelock, author of *Build Your Signature Wardrobe*, says this process makes it easy to find something to wear that makes you look good and feel confident.

1. Set Your Budget

You either are or are not an haute couture shopper. Knowing what you can afford to spend immediately puts boundaries around what you can buy and forces you to think about whether a prospective purchase deserves a place in your wardrobe.

2. Determine What's Appropriate for You

The most appropriate clothes are those that support you to do the things you do, in the places where you do them. Not for your imaginary life where you a princess who weighs 20 lb (9 kg) less and lives in a house full of servants.

3. Establish Your Style

Understand how your proportions make a flattering fit, the colours that make your skin and hair glow and how your personality moulds your preferences for clothing shapes, details and decorations.

4. Decide Your Needs

You might *want* a beaded evening gown every year but you definitely *need* new underpants. The first three steps help you determine what you need and when.

"Following this method guarantees you will always look good and feel confident because you're buying appropriate clothes that reflect who you are," Blaelock says. "As you work through the book, you'll make a series of small decisions that will take the stress out of shopping and allow you to quickly build your signature wardrobe."

The ebook is US\$6.75, paperback US\$24.95, and hardback \$35.95. It's available at Amazon, Barnes & Noble, iBooks, Kobo, Smashwords, and all good bookstores.

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